

Privacy Policy  
PRIVACY STATEMENT

[Last Modified October 22, 2015]

This Privacy Policy describes how we treat personal information we collect from you on our website. However, we reserve the right to modify this Privacy Policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website.

**SECTION 1 – INFORMATION WE COLLECT**

We collect information from and about you when you register and/or place an order on our website.

You may provide us with personal information, including but not limited to, the following:

1. Name, address, telephone number, email address, and/or your occupation or title.
2. Login/password for your account with us.
3. Payment information.
4. Date of birth.
5. Social media user names.
6. The identification number associated with your account with us.
7. Your purchase.

Additionally, we may collect analytic data to maintain the high quality and service of the site using automated means such as cookies, server logs, web beacons, etc. The collected analytic data may include, but is not limited to, the following:

1. Your internet protocol (I.P.) address
2. Your basic location information (strictly a group statistic), i.e. State/City you are located in.
3. Cookie session IDs.
4. The page(s) you visited.
5. Your shopping cart(s).
6. Keywords you used/searched for.
7. What web browser you used during your visit.
8. What operating system you use.
9. The link that referred/brought you to our website.

**SECTION 2 - WHAT WE DO WITH YOUR INFORMATION**

When you make a purchase from our website, we collect the personal information you give us, as described above.

Along with the automated information we collect, we use this information for internal purposes such as evaluating, operating, and improving our company, protecting against and preventing

fraud, complying with legal requirements, etc. Additionally, we may also use the collected information in conjunction with third-parties as described below.

*Email marketing:* With your permission, we may send you emails, either directly or through our third-party service provider, The Grain Journal, about our events and other updates. Emails will be received from Ag Express Electronics, Inc. but may be distributed by us as well as by Grain Journal and/or their third party providers. The Grain Journal is a separate entity from our company. As such, it has its own privacy policies and procedures. You can review their privacy policy by contacting the Grain Journal at [webmaster@grainnet.com](mailto:webmaster@grainnet.com).

*Internet advertising:* Your online data activity with us is used to provide advertising tailored to your particular interests. We may utilize advertising networks to collect information, as described above, to tailor advertising to your particular interests. These advertising networks may be operated by a third-party. The advertising networks use collected information about your visit to our site, such as the products you have viewed, to tailor advertising to you. This collection and ad-targeting takes place on our website as well as third-party websites that also participate in the ad network. If you would like to learn more about ad networks or opt-out of this feature, please write or email us at the address below and include “Internet Advertising” in the subject line.

### **SECTION 3 - CONSENT**

#### ***How do you get my consent?***

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

#### ***How do I withdraw my consent?***

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by contacting us at [webadmin@agexpress.com](mailto:webadmin@agexpress.com) or mailing us at: **Web site administration C/O Ag Express Electronics, Inc., 6280 NE 14th Street, Des Moines, IA 50313.**

### **SECTION 4 - DISCLOSURE**

We may disclose your personal information if we are required by law to do so or if you violate our Terms of Service.

### **SECTION 5 – THIRD PARTIES POLICIES**

Our website is hosted on Spinutech, Inc.'s hosting service. Additionally, our store/ecommerce platform, which allows us to sell our product(s) and/or service(s) to you, is provided by Volusion, LLC. Volusion, LLC is a separate entity from our company. Accordingly, they have their own privacy policies and procedures which can be found at the respective link below. Additionally, Volusion, LLC partners with Authorize.Net, LLC, PayPal, Inc., and Sage Software, Inc. for payment processing. These third-party entities' have their own privacy policies and procedures which can also be found at the respective links below.

Volusion, LLC: <http://www.volusion.com/legal>

Authorize.Net, LLC: <http://www.authorize.net/company/privacy/>

PayPal, Inc.: <https://www.paypal.com/us/webapps/mpp/ua/privacy-full>

Sage Software, Inc.: <http://www.sage.com/us/legal>

Your data is stored through **Volusion, LLC's** data storage, databases and general applications. They store your data on a secure server behind a firewall. Volusion, LLC uses industry standard SHA-2, 256-bit encryption to protect your data.

## **SECTION 6 - THIRD-PARTY SERVICES**

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us.

However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies with respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers.

In particular, remember that certain providers may be located in or have facilities that are located in a different jurisdiction than either you or us. So if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

As an example, if you are located in Canada and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act.

Once you leave our website or are redirected to a third-party website or application, you are no longer governed by this Privacy Policy or our website's Terms of Service.

*Links:* When you click on links on our website, they may direct you away from our website. We are not responsible for the privacy practices of other sites and encourage you to read their privacy statements.

*Do Not Track Signals:* We do not process or respond to "Do Not Track" signals from your browser or other mechanisms that enable consumer choice regarding the collection of personal information about one's online activities over time and across third-party websites or online services.

## **SECTION 7 – NOTICE TO CALIFORNIA CUSTOMERS**

Subject to the limitations under California Civil Code § 1798.83, if you are a California resident and have an established business relationship with us, you may ask us to provide you with a list of certain categories of personal information that we have disclosed to third parties for their direct marketing purposes during the immediately preceding calendar year. You may also request the identity of certain third parties that received your personal information from us for their direct marketing purposes during the immediately preceding calendar year. You may make a request as described hereinabove once a year.

To make such a request, you can email us or write to us at the address below. Please mention in your communication that you are making a "California Shine the Light" inquiry. We will respond within thirty days.

## **SECTION 8 – PROTECTING YOUR INFORMATION**

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

If you provide us with your credit card information, the information is encrypted using SHA-2, 256-bit encryption by our ecommerce provider, Volusion, LLC. Although no method of transmission over the Internet or electronic storage is 100% secure, our ecommerce provider, Volusion, LLC is PCI-Level 1 certified and follows all such requirements and implements additional generally accepted industry standards.

## **SECTION 9 - COOKIES**

Please be advised that we use cookies to collect general information about your visit which will be retained and used by us, including but not limited to our parent and wholly-owned affiliate entities. By using our website you expressly consent to the use and collection by our company of this information. To withdraw your consent after accepting the cookies, delete them from your browser. For more information on cookies and deletion of cookies please visit: <http://www.allaboutcookies.org/>

You can stop cookies from being deployed on your computer by configuring your browser not to accept them. Please refer to your browser's help section for more information. Be aware that deleting certain cookies can disrupt normal website functionality.

## **SECTION 10 - AGE OF CONSENT**

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

## **SECTION 11 - CHANGES TO THIS PRIVACY POLICY**

We reserve the right to modify this Privacy Policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this Privacy Policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

If our company is acquired or merged with another company, your information may be transferred to the new owners.

## **SECTION 12 – ONLINE POLICY ONLY**

This online privacy policy applies only to information collected through our website and not to information collected offline.

## **QUESTIONS AND CONTACT INFORMATION**

If you would like to: access, correct, amend or delete any personal information we have about you, register a complaint, or simply want more information, contact us at [webadmin@agexpress.com](mailto:webadmin@agexpress.com) or by mail at **Web site administration C/O Ag Express Electronics, Inc., 6280 NE 14th Street, Des Moines, IA 50313.**

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